



## **LeapFrog® Epic™ Academy Edition Combines the Company's Most Advanced Android-based Tablet with Its New Subscription Learning Program**

*Tablet is Pre-loaded with Interactive LeapFrog Academy™ and On-board Learning Content*

CHICAGO, August 29, 2017 /PRNewswire/ Today LeapFrog® Enterprises, Inc., the leader in innovative learning toys for children, introduced LeapFrog® Epic™ Academy Edition, its most advanced Android-based tablet. It comes pre-loaded with the company's new subscription-based interactive learning program, LeapFrog Academy™, which guides children on fun Learning Adventures and offers access to more than 1,000 learning activities. LeapFrog Epic Academy Edition comes with a free three-month trial of LeapFrog Academy and is available now.

"LeapFrog tablets have always been respected for their outstanding content and personalized learning experiences," said William To, President, VTech Electronics North America. "LeapFrog Epic Academy Edition raises the bar even higher, with \$150 worth of learning content and access to our trailblazing new LeapFrog Academy, giving children endless learning opportunities at an exceptional value to parents."

LeapFrog Epic Academy Edition is packed with kid-appropriate on-board learning content including 20 learning games that explore a range of subjects and skills and a free trial of LeapFrog Academy. Kids can play anywhere with LeapFrog Academy, an interactive learning program for 3-6 year olds that guides them on a variety of fun Learning Adventures. Through a well-rounded curriculum, they'll explore a blend of traditional school subjects with creativity, problem solving and social-emotional skills. Parents will also have access to the LeapFrog® Learning Library that includes hundreds of games, apps, videos and music. Plus, the exclusive [Just-for-Me™ learning technology](#) personalizes select games so children can learn at the right level. Kid-safe right out of the box, the LeapSearch™ web browser lets kids safely surf the Internet and parental controls allow mom and dad to set time limits, manage apps and services, and add features such as Android apps as a child is ready. Uniquely designed to grow with children, this tablet offers endless learning and creative play.

"Tablets can be a great source of learning if the content is relevant, engaging and age-appropriate," said Dr. Clement Chau, Director of Learning for LeapFrog. "LeapFrog Epic Academy Edition uniquely addresses the needs of both children and parents by offering an interactive learning program and robust curriculum in a fun, child-appropriate learning tablet."

LeapFrog Epic Academy Edition is recommended for kids ages three to nine years old and retails for \$119.99. For more information, please visit [www.leapfrog.com/epic/academy](http://www.leapfrog.com/epic/academy).

## About LeapFrog

LeapFrog Enterprises, Inc. is the leader in innovative learning toys for children that encourage a child's curiosity and love of learning throughout their early developmental journey. For more than 20 years, LeapFrog has helped children expand their knowledge and imagination through award-winning products that combine state-of-the-art educational expertise led by the LeapFrog Learning Team, innovative technology, and engaging play – turning playtime into quality time that helps children leap ahead. LeapFrog's proprietary learning tablets and ground-breaking developmental games, learn to read and write systems, interactive learning toys and more are designed to create personalized experiences that encourage, excite and build confidence in children. LeapFrog is a subsidiary of VTech Holdings Limited, which is based in Hong Kong. LeapFrog was founded in 1995 by a father who revolutionized technology-based learning solutions to help his child learn how to read. Learn more at [www.leapfrog.com](http://www.leapfrog.com).

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