



## **LeapFrog® Epic™ Named Best Tablet by Kidscreen**

*Children's Learning Tablet Receives Top Honor from Program Celebrating  
the Best Global Work in Kids Television and Digital Media*

EMERYVILLE, Calif., March 8, 2017 /PR NEWSWIRE/ Today LeapFrog® Enterprises, Inc., the leader in innovative learning toys for children, announced LeapFrog Epic™, the company's most advanced Android-based kids' tablet, received the 2017 Kidscreen Award for "Best Tablet."

"We are honored our LeapFrog Epic tablet received the esteemed Kidscreen award and stood out among the competition in its category," said William To, President, VTech Electronics North America. "We're continuing to develop new innovations in the kids tablet category in order to engage children in exciting and fun new ways. Winning this Kidscreen award is true validation of our hard work and determination to help provide long-lasting learning experiences for children."

LeapFrog Epic is designed to grow with children for endless learning and creative play. Kids can access exclusive LeapFrog learning games and other popular Android apps on this powerful, full featured tablet. And, unlike other kids' tablets, LeapFrog Epic captivates children with the first-of-its-kind interactive home screen that lets them create their own custom tablet while building their skills and imagination. Children can bring a town to life, watch their world turn from day to night, add animated characters and discover a new surprise every day. They can also use various art styles that reflect their age and mood.

Additionally, this one-of-a-kind tablet for one-of-a-kind children provides access to select LeapFrog games featuring Just for Me™ Learning technology, which personalizes the content to challenge kids as they learn and level up. Based on children's right or wrong answers, and by remembering their progress across games, the curriculum is adapted to challenge kids as they grow.

LeapFrog Epic is also kid-safe out of the box and includes parent controls that make it easy to expand the kid-appropriate web, download new apps and manage play time as children grow. Parents can stay in control of what their children can access online with LeapFrog's expanded LeapSearch browser. Out of the box, kids can access only pre-selected, kid-safe web content but parents can add new websites to the LeapSearch browser or unlock an unrestricted, open browser when their child is ready.

The LeapFrog Epic tablet is designed for kids ages 3-9 years and retails for \$139.99. Additional information can be found at [www.leapfrog.com](http://www.leapfrog.com).

### **About LeapFrog**

LeapFrog Enterprises, Inc. is the leader in innovative learning toys for children that encourage a child's curiosity and love of learning throughout their early developmental journey. For more than 20 years,

LeapFrog has helped children expand their knowledge and imagination through award-winning products that combine state-of-the-art educational expertise led by the LeapFrog Learning Team, innovative technology, and engaging play – turning playtime into quality time that helps children leap ahead. LeapFrog's proprietary learning tablets and ground-breaking developmental games, learn to read and write systems, interactive learning toys and more are designed to create personalized experiences that encourage, excite and build confidence in children. LeapFrog, a subsidiary of VTech Holdings Limited, is based in Emeryville, California, and was founded in 1995 by a father who revolutionized technology-based learning solutions to help his child learn how to read. Learn more at [www.leapfrog.com](http://www.leapfrog.com).